

Program Book Ad Checklist

Student _____ Phone _____ Email _____

Advertiser _____

Advertiser Contact Person _____ Best Phone _____

Advertiser Mailing Address _____

Advertiser email _____

AD DATE - Winter Ad Book ____ Spring Ad Book ____ Both ____ (50% savings on 2nd ad)

AD SIZE - Full Page ____ Half Page ____ Quarter Page ____ Business Card ____ Love Note ____

Premium Placement - Outside Back or Inside Back (Please verify with Cyndi Wicks they are available)

Color or Black & White (circle one)

Text for Love Note (Max of 50 characters) _____

Shape – Heart or Star (circle one)

	Color	B&W	Size
OUTSIDE BACK	\$500	N/A	5.5" W x 8.5"H
INSIDE FRONT	\$400	N/A	5.5" W x 8.5"H
FULL PAGE	\$300	\$200	5.5" W x 8.5"H
HALF PAGE	\$200	\$130	5.5" W x 4.25"H
QTR PAGE	\$150	\$80	2.75" W x 4.25"H
BUSINESS CARD	\$100	\$50	3.5"W x 2"H
ONE LINE LOVE NOTE	\$50	\$30	Up to 50 characters

Submit Payment and Camera Ready Art Work by December 1st. Payment should be dropped in the band room or given to Cyndi Wicks. Art Work should be emailed to ruhsbandboostersboard@gmail.com

Camera Ready Art Work includes: Hi-Res GIF, JPG, PNG, PDF

Questions please contact Cyndi Wicks (310)291-2185 or cmcyndi3@verizon.net

Ad Cost _____ Payment - Check Cash Credit Card (contact Cyndi Wicks or Judy Sfetcu)